

Cutback On Pet Food Expenditure: Go for Dog Food Coupons

Keeping a pet dog requires considerable commitment. The owner must not only look after his/her health, but also provide the dog with sufficient exercise and feed him/her properly. It involves an investment of considerable amount of money in dog food bills. Though purists may state that dogs can eat just about anything, having been forager in their ancestry, such an approach is not practical. While the owner must provide the sufficient natural meat and roughage, processed dog food is an acceptable alternative especially in an urban setting where time is a precious commodity. A number of dog foods are available, each having its pros and cons.

With the current rise in prices and an inflation that shows no signs of reducing, buying cheap, wholesome dog food becomes difficult. This is where dog food coupons come in handy. Most stores, supermarkets or specialty animal product stores offer various schemes by which buying your pooch's favorite chow becomes a lot cheaper. These schemes offer discount coupons for buying a specified range of products or a specified quantity of products. Some manufacturers give their own coupons which are in addition to the coupons issued by the super market. For example, a dog food manufacturer may sponsor a \$1 discount coupon as an advertising strategy. The supermarket may advertise another \$1 discount on every \$15 worth of dog food. The customer can redeem both the coupons and pay only \$13 for the dog food and thus save \$ 2 on every visit. This may not sound as much of a savings but it all adds up.

Another method of saving loads of money is to buy dog food coupons advertised for items close to expiry date. The supermarket chains give attractive coupon benefits for such sales. The cautionary of course being the likelihood of the food item possibly not fit for consumption by humans or also the dogs. There are other offers in which a standard grocery list or a package deal entails the customer to avail discount coupons including dog food coupons. Yet another variation is buying dog food coupons in bulk over the web. Such online sales typically target volumes in terms of quantity or the number of coupons that can be discounted. The advantage of such plans is that the over all cost of groceries and doggie food also comes down. Using dog food coupons is undeniably a step in the right direction to reducing your pet food bill costs.

About the Author

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